



# PR BEYOND 20:20

14th GLOBAL COMMUNICATION CONCLAVE  
MARCH 6 & 7, 2020 | KOCHI, INDIA



In Association with World Communicators' Council (WCC)

**Venue:** Gokulam Park Hotel & International Convention Centre,  
Near Kaloor Metro Station, Kochi 682017

Greetings from **Public Relations Council of India (PRCI)** - the premier body of communication, PR, media, advertising, HR, Marketing Communication Professionals, Mass Communication teachers and students with 32 chapters, pan-India.

We are happy to inform you that PRCI will hold its 14th Global Communication Conclave at Kochi on March 6 & 7, 2020 with the theme being: **PR – Beyond 20:20**.

As we all know, 20:20 represents perfect vision. We at PRCI strongly feel that it is time to look beyond perfection since there is always room for improvement. It is not a mere coincidence that the theme will be discussed in the year 2020.

As in the previous 13 Global Conclaves, PRCI will have top notch professionals from Corporates, Communication, Media, Advertising, HR, Marketing and Mass Communication academicians at the 14<sup>th</sup> Conclave.

Our previous Conclaves have seen attendance of over 500 delegates. We expect many more numbers at Kochi for the two-day event and participate in the *Manthan* of ideas.

PRCI will also honour corporates and achievers with its annual signature awards under the Chanakya series, induct professionals into the unique PR Hall of Fame and recognize talent with PRCI Excellence Awards.

We will also bring out our highly professional in-house magazine CHANAKYA, An Award Book , Kautilya Magazine for Young Communicator, (reach all India Universities & Colleges)

***The Conclave, thus offers excellent, value-for-money Branding Opportunities.***

Please check the attached Branding Ops note and tick your choice.  
Do feel free to contact us at any time.

**M B Jayaram**

Chairman WCC (G.C)  
Chief Mentor &  
Chairman Emeritus  
PRCI

**B N Kumar**

Secretary WCC (G.C)  
Chairman Governing Council

**S Narendra**

Director WCC  
President National Executive

**Geetha Shankar**

Director WCC  
Chair Person YCC

**Dr. T Vinay Kumar**

Director WCC  
President Elect PRCI



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## Big Branding Opportunities

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The **14th Global Communication Conclave** to be held at Kochi on 06 & 7th 2020, offers excellent branding opportunities.

The delegates will be Communication, Media, Advertising, HR and Marketing professionals, mass communication students and academicians.

Support will be acknowledged in all collateral material, backdrop and display in Lunch/Dinner area acknowledgement in PRCI Conclave special professional House Journal Chanakya and periodic mentions during the event proceedings.

Here is the bouquet of are offerings:

<input type="checkbox"/> Title Branding Rs 5,00,000	<input type="checkbox"/> Co-Branding Rs 3,00,000	<input type="checkbox"/> Delegate Kit branding Rs 2,50,000	<input type="checkbox"/> Entertainment Branding Rs 2,00,000
<input type="checkbox"/> Business Session Branding Rs 1,00,000 each	<input type="checkbox"/> Dinner Branding Rs 2,50,000 (2 Nos)	<input type="checkbox"/> Lunch Branding Rs 2,00,000 (2 Nos)	<input type="checkbox"/> High-Tea branding Rs 75,000
<input type="checkbox"/> Banners Rs 50,000	<input type="checkbox"/> Standees Rs 50,000	<input type="checkbox"/> Tea Sponsors Rs 25,000 (4 Nos)	

Please pick your option and your messaging material/artwork by January 28, 2020 to: [mailbnk@gmail.com](mailto:mailbnk@gmail.com)

Payments may also be released via NEFT to our official event organizers :

**M/s. BRANDO**

**Name of the Bank : Sirsi Urban Sahakari Bank Ltd.**

**Address : West of Chord Road**

**Bank A/c. No.: 016120100000377**

**IFSC Code : IBKL0069S17**

**GSTIN : 29AIBPK7919D1Z7**

Looking forward to your support to make the 14th Global Communication Conclave a grand success



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## Big Branding Opportunities

The **14th Global Communication Conclave** to be held at Kochi on 06 & 7th 2020, offers excellent Advertisement opportunities, which will reach all over India, 36 Chapters, Colleges & Universities.

Advertise tariff for Conclave special House Journal Chanakya magazine, Award Books & Kautilya Magazine are as follows.

### Chanakya Magazine : (Demy 1/4th)

- |   |  |
|---|--|
| 1. Back Cover - Rs.2,00,000                     | 2. Inner Cover - Rs.1,50,000               |
| 3. Inside Page (Full Page Colour) - Rs.1,00,000 | 4. Inside Page (Full Page B/W) - Rs.60,000 |
| 5. Half Page Colour - Rs.40,000                 | 6. Half Page B/W - Rs.25,000               |
| 7. Book Mark - Rs.30,000                        | 8. Greeting Strip - Rs.10,000              |

### Award book : (Demy 1/8th)

1. Back Cover - Rs.30,000
2. Inside Page Colour - Rs.15,000
3. Inside Page B/W - Rs.10,000

### Kautilya Magazine of Young Communicator : (Demy 1/4th)

1. Cover Page - Rs.50,000
2. Inside Page Colour - Rs.20,000
3. Inside Page B/W - Rs.10,000

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